

MUHAMMED ABID KP

WORDPRESS DEVELOPER

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PROFILE

WordPress Developer experienced in building and maintaining production websites in fast-paced agency environments. Skilled in end-to-end website development, performance optimization, technical SEO improvements, and troubleshooting critical issues on live systems. Experienced in delivering reliable, scalable WordPress solutions from development to deployment.

WORK EXPERIENCE

2022 Oct - PRESENT | U Ads I Calicut

WordPress Developer

- Developed and deployed WordPress websites and landing pages from concept to production, handling full lifecycle development including hosting and deployment.
- Responsible for the stability, maintenance, and technical troubleshooting of multiple production WordPress websites serving European clients.
- Optimized website performance and Core Web Vitals through image optimization, caching strategies, and code improvements.
- Diagnosed and resolved critical production issues, including WordPress WSOD, plugin conflicts, and server-related errors.
- Performed malware detection and security cleanup, restoring compromised websites and implementing security best practices.
- Translated client requirements into functional WordPress implementations and page structures.
- Implemented SEO best practices, including structured page layouts, performance optimization, and on-page improvements.
- Supported deployment and hosting environments using basic Azure and AWS knowledge.
- Developed websites for European clients following GDPR and accessibility guidelines, implementing cookie consent systems, privacy-compliant tracking setups, and accessible UI structures.

EDUCATION

2022 - 2025

IGNOU UNIVERSITY

- Bachelor in Computer Application

2018 - 2021

GOVT. POLYTECHNIC COLLEGE,
MEPPADI

- Diploma in Computer Engineering

SKILLS

- Problem Solving
- Project Coordination
- Time Management
- Client Communication
- Attention to Detail
- User-Centered Development

TECH SKILLS

Programming Languages:

- PHP, JavaScript, HTML5, CSS3, MySQL

CMS & Tools:

- WordPress, WooCommerce, Elementor, Divi, WPBakery, Webflow, Yoast SEO, Gutenberg, Bricks Builder.

Frameworks & Libraries:

- jQuery, Bootstrap

SEO & Optimization:

- Technical SEO, Core Web Vitals Optimization, Website Performance Optimization.

WORK EXPERIENCE

■ **2022 Feb - Nov** | Agile Algorithm I Bangalore

Web Developer

- Developed and deployed WordPress websites and landing pages based on client requirements and project specifications.
- Implemented responsive and user-friendly website interfaces using HTML, CSS, JavaScript, and WordPress tools.
- Collaborated with designers and clients to translate design concepts into functional website layouts.
- Monitored and maintained live websites, resolving technical issues and ensuring stable performance.
- Assisted in SEO optimization and performance improvements to enhance website visibility and loading speed.

■ **2021 Dec - Feb 2022** | Mozilor Technologies I Calicut

Front End Developer Intern

- Explored frontend development using Vue.js, JavaScript, HTML, and CSS while working on small UI components and practice implementations.
- Gained exposure to PHP-based systems and basic backend interactions during development tasks.
- Implemented responsive UI elements and experimented with modern frontend development practices.
- Learned industry workflows and development practices in a product-based environment.

CERTIFICATIONS

- **WordPress: Building a Secure Site**
LinkedIn Learning | 2023
- **Foundations of Digital Marketing and E-commerce**
Google | 2025
- **Attract and Engage Customers with Digital Marketing**
Google | 2025
- **Responsible AI: Applying AI Principles with Google Cloud**
Google Cloud Training Online | 2023

KEY ACHIEVEMENTS

- Managed and maintained 20+ production WordPress websites for European clients.
- Recovered compromised websites and removed malware to restore functionality.
- Improved Core Web Vitals scores through performance optimization techniques.

 [Chrome Extension](#)

 <https://www.linkedin.com/in/abidkp/>

 <https://profiles.wordpress.org/abidkp11/>

 <https://github.com/abidkakkur11>