MUHAMMED ABID KP

WordPress Developer | Performance, Integrations & AI-Assisted Development

Calicut, Kerala, India | +91 9020373488 | abidkakkur11@gmail.com
Portfolio: abidkp.com | LinkedIn: linkedin.com/in/abidkp | GitHub: github.com/abidkakkur11 |
WordPress.org: profiles.wordpress.org/abidkp11

PROFESSIONAL SUMMARY

WordPress Developer with 4+ years of experience building and maintaining 40+ production websites for European and international clients. Specialize in Core Web Vitals (PageSpeed scores raised from 55–60 to 90–100), marketing integrations (GA4, Salesforce, HubSpot), malware recovery (10+ compromised sites restored), and GDPR-compliant builds. Use AI coding agents (Claude Code, OpenAI Codex, Google Antigravity) with MCP to ship faster while keeping code secure and standards-compliant.

CORE SKILLS

WordPress & Builders: WordPress, WooCommerce, Bricks Builder, Elementor, Gutenberg, Webflow, Divi.

Development: PHP, JavaScript, HTML5, CSS3, jQuery, MySQL, REST APIs, Git, Responsive & Cross-Browser Design.

AI-Assisted Development: Claude Code, OpenAI Codex, Google Antigravity, MCP (Model Context Protocol), Prompt Engineering, Agentic Workflows.

Performance & SEO: Core Web Vitals, PageSpeed Insights, Caching, Image & Asset Optimization, Technical SEO, Google Search Console.

Marketing & CRM: GA4, Google Tag Manager, Salesforce, Salesforce Marketing Cloud, HubSpot, UTM Tracking, Lead Capture Forms.

Security & Compliance: Malware Removal, Security Hardening, GDPR, Cookie Consent, WCAG Accessibility.

Hosting: cPanel, Deployment, Backups, Production Troubleshooting; working knowledge of AWS and Azure.

PROFESSIONAL EXPERIENCE

WordPress Developer **October 2022 – Present**

U Ads — Calicut, India (Remote) | European & International Client Projects

- Built, deployed and maintained 20+ production WordPress sites and marketing landing pages with Bricks, Elementor and custom PHP/JS, from client brief to launch.
- Raised PageSpeed scores from 55 to 99 and 60 to 100, with most client sites now scoring 90+, through image/asset optimization, caching and code-level fixes.
- Recovered 10+ hacked WordPress sites: removed malware, closed the entry point, hardened configuration and restored normal operation.
- Integrated GA4, Google Tag Manager, Salesforce, Salesforce Marketing Cloud and HubSpot with websites, forms and lead capture, keeping tracking privacy-compliant.
- Implemented GDPR cookie consent and consent-aware tracking, plus WCAG-minded accessible, responsive layouts.
- Diagnosed production issues including plugin conflicts, White Screen of Death, publishing failures and server errors across live sites.
- Applied technical SEO: metadata, redirects, structured content and crawl-friendly page structure.
- Use Claude Code, OpenAI Codex and Google Antigravity to scaffold plugins, refactor PHP, debug errors and speed up routine site work, reviewing all AI output for escaping, sanitization, nonces and capability checks.
- Work with MCP to connect AI agents to WordPress tasks, using staging environments and least-privilege access for safe changes.

Web Developer **February 2022 – October 2022**

Agile Algorithm — Bangalore, India

- Delivered WordPress sites and landing pages from design specs; built responsive, cross-browser interfaces.
- Worked with HubSpot forms and CRM workflows; monitored live sites and supported page-speed and SEO improvements.

Front End Developer Intern **December 2021 – February 2022**

Mozilor Technologies — Calicut, India

- Built responsive UI components with Vue.js, JavaScript, HTML and CSS; gained exposure to PHP backend integration.

EDUCATION

Bachelor of Computer Applications (BCA), IGNOU — Distance Learning 2022 – 2025

Diploma in Computer Engineering, Govt. Polytechnic College, Meppadi 2018 – 2021

CERTIFICATIONS

- WordPress: Building a Secure Site — LinkedIn Learning, 2023
- Responsible AI: Applying AI Principles with Google Cloud — Google Cloud Training, 2023
- Attract and Engage Customers with Digital Marketing; Foundations of Digital Marketing and E-commerce — Google, 2025